

ANANYA PANCHAL

408 398 7415

Driven journalist with strong creative writing, interviewing and social media skills. Well-versed in current trends & culture. Twitter verified, published author with three years of professional digital and print editorial experience.

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ananyapanchal.com

Experience

FEB '22 - JUNE '22

Bustle Digital Group

Part-time Reporter

- Wrote 4-6 articles a week for lifestyle, entertainment and celebrity news beats
- Scoured Google trends, news portal, social media and inboxes for 2-3 pitches daily

JUNE '21 - SEPT. '21

NBC News, TODAY Show

Editorial Intern

- Wrote articles for pop-culture, health, trending and other TODAY digital sections
- Pitched article ideas and contributed to brainstorm meetings
- Interviewed public figures and researched trends to better inform articles

MAY '21 - MAY '22

Back Bay Publishing Co. Board of Directors

Chair

- Lead weekly meetings with the Board of Directors
- Oversee all recruiting, hiring, training, financial, legal, ethical & managerial aspects of *The Daily Free Press*

SEPT. '20 - MAY '21

Diversity & Inclusion Chair

- Distributed & analyzed semesterly newsroom demographics survey
- Hosted bias training & journalistic sensitivity workshops for 150+ staff
- Co-hosted a podcast featuring diverse voices on campus

JUNE '20 - OCT. '20

San Francisco Chronicle

Features Editorial Intern

- Wrote culture, film & TV, trend & pandemic-related articles for print & digital
- Contributor for the Throughline, a limited 8-week series envisioning the post-pandemic future of the Bay Area

JAN '19 - MAY '19

The Daily Free Press

Multimedia Editor

- Managed *The Daily Free Press* Twitter, Instagram & Facebook accounts
- Created daily Newsletter on Mailchimp
- Grew social media following by 20%

AUG '19 - MAY '20

Anchor

- Wrote & performed a script for a weekly Snapchat Newscast with 81,000 subscribers

MAY '20 - MAY '21

The BU Buzz

Culture Section Editor

- Edited arts, culture, review & trend articles for BU + Boston-based audience
- Managed team of writers & organized editorial calendar for print + online publication

Education

Boston University

B.S. in Journalism

Minor in Criminal Justice

Sept. 2018 - May 2022

Activities

- BU Chankaar - Competitive Dance team member
- Spark! Justice Media Project Manager
- Poetry Club Member

Skills

- HTML/CSS
- ASL
- AP Style
- Public Speaking
- Adobe Premiere
- Instagram, Twitter, Facebook, TikTok, Snapchat
- Sudoku
- Creative Writing